



BiologiQ. Innovating Wound Healing

Established 2004

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What BiologiQ can contribute to your markets.



The Company

BiologiQ is an independent Netherlands based medical supplies company (2004), specializing and leading in the marketing, sales and distribution of innovative bio-active wound care products and therapies in The Netherlands and Europe.

	Regenerative Concept	Inventive Wound Management System	Complementary Product Range	Safe & Effective Products			
Innovating Wound Healing							



Vision & Mission

BiologiQ is convinced that the future of wound care lies in the application of new bio-active solutions, geared to triggering and assisting the body's own regenerative powers and based on a growing understanding of the biology of healing processes in the (complex) wound.

This basic principle guides all BiologiQ's product selection, marketing and distribution efforts, with the ultimate aim of achieving higher treatment success rates, shorter healing times, more cost-effective wound care and an improved quality of life for patients.



A comprehensive concept

BiologiQ is more than just a reseller

BiologiQ aims to provide total wound healing concepts to provide wound care professionals with more (cost) effective product and treatment solutions in the wound care and anti-infective field.



BiologiQ has built up brand credibility

Because BiologiQ product selection and marketing has always been based on a clearly recognizable vision and consistent positioning in advertising, BiologiQ has become a distinctive and respected brand personality – notably in the Netherlands.

BiologiQ stands for high quality, state of the art products, professional expertise and improved quality of life.



Bridge between manufacturers and markets

BiologiQ has a proven track record in assisting medical devices manufactures to get established in markets which would otherwise have been difficult or cost prohibitive to access.

- Highly trained and dedicated sales force
- Each member with background in specialized wound care nursing
- Sales force involved in product documentation and marketing
- Exclusive range of classified (CE/GMP) wound care and anti-infective products
- On the ground marketing, sales and logistics support to local distributors



Specialists working with and for specialists

From the start, it has been BiologiQ's conscious strategy to focus exclusively on the market introduction and support of innovative and advanced wound care products and therapies.

- Careful selection of international dedicated wound care partners
- Sales staff selected from professional wound care backgrounds
- International network of specialist wound care suppliers and experts
- Highly selective product range
- Consistent 'wound care only' specialist positioning in the market





"Safe Solutions in Wound Healing and Infection Control"

State of the Art Wound Healing

Product Portfolio





Product portfolio

Exclusive focus on only three product segments:

- 1 Wound Healing
- 2 Infection Control
- 3 Prevention

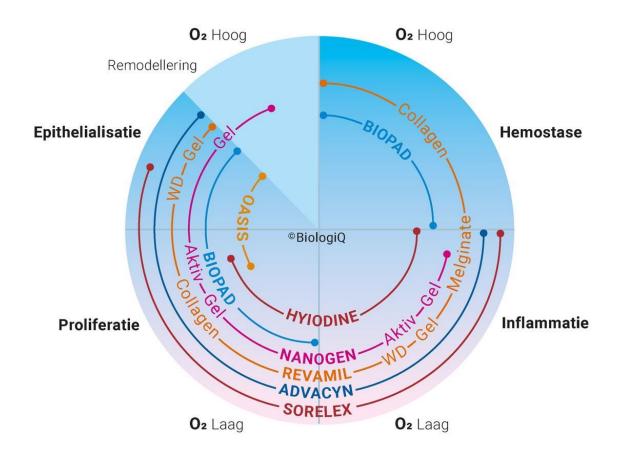
Product Portfolio

WOUND HEALING	INFECTION CONTROL	PREVENTION
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LDT Larval Debridement Therapy AdvaCyn Wound Care Revamil Wound Care Revamil Melginate Revamil Collagen Sorelex Hyiodine Nanogen Aktiv / Aktigel BioPad OASIS Extracellular Matrix Cinesteam Aldanex Skin Protectant LDT AdvaCyn Wound Care Revamil Wound Care Revamil *Balm* Aldanex

BiologiQ

Total Concept in Active Wound Management



BiologiQ

Total Concept in Active Wound Management

Wondmilieu AAA Nat	Vochtig 💧	Droog
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AdvaCyn	Gel 💧 💧	Vloeistof	66 6		•
Revamil	Gel 🍑 💧 W	ound Dressing	66		
R	evamil Melginate		666 66		•
	Sorelex			666 66	•
	Nanoger	Gel 👪	Wound Dressing	3 666 66	
	Hyiodine	N	666 66 6		•
		Revamil Co	ollagen	666 66	
		E	BioPad	666 66)
			OASIS	66)
Cinesteam	ale ale	ala da da	la de de de	6)
Aldanex	IAD / I	ntertrigo / Decubitus	t/m categorie 2	66 6)



Sales in the Netherlands

Market penetration:

- 70% of Dutch hospitals use BiologiQ products and therapies
- Nursing homes and home care sectors are following suit
- Dedicated sales force with specialized wound care (nursing) backgrounds
- Access to network of influential medical specialist/KOL's
- Structured communications with all buyers/users/influentials



Structured marketing communications

- Advertising in Wound Care Magazines and related print media
- Promotional activities
- Dynamic website with continuously updated expertise centre
- Direct mail (postal and digital)
- Newsletters and news releases
- Participant in all relevant wound care events (seminars, workshops, conferences)
- Member of The Benelux Wound Care Consultants Society







Totaalconcept in Actief Wond Management

Veilige oplossingen voor Wondgenezing en Infectiebestrijding. Goede Logistiek. Innovatieve concepten. High Quality.

BiologiQ. Vernieuwend in wondgenezing.

Wondgenezing

Actief Wond Management

LDT Madentherapie

AdvaCyn Wound Care

Nanogen Aktiv / Aktigel

Revamil Wound Care

Revamil Melginate

Revamil Collagen

Oxyzyme / lodozyme

> Homepage BiologiQ website Granulox Hemoglobinespray

BioPad / BioSpray

Heal Hyaluronzuur

Balance

Vochtletsel

Aldanex NL

Aldanex Europe (E)

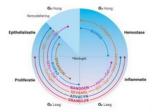
Aldanex tegen luieruitslag bij baby's

Aldanex tegen incontinentieletsel bij ouderen

BiologiQ introduceert de WondCirkel©

De BiologiQ WondCirkel is, naast het WCS classificatiemodel, ontwikkeld om in één oogopslag te laten zien hoe de verschillende BiologiQ producten elkaar opvolgen, overlappen en aanvullen in de diverse fases van het wondgenezingsproces, inclusief de factor 'zuurstof'.

Vraag de WondWijzer met WondCirkel aan: info@biologiq.nl



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Zoeken ...

State of the Art Wound Healing

European Partners

Aldanex Webshop

Actuele Vacature

Voor Professionals

BiologiQ Nieuwsarchief

BiologiQ Brochures

BiologiQ Casuïstiek

Beroepsorganisaties

Vaktijdschriften

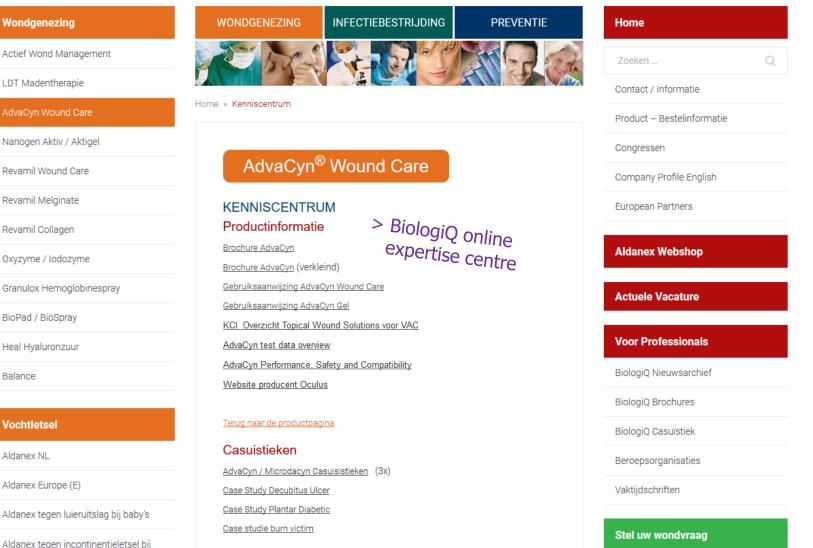
Stel uw wondvraag

Algomoon









Clinical Evidence AdvaCyn / Microcyn Technology

Clinical Fact Sheet AdvaCyn

Nanogen Aktiv / Aktigel

Revamil Wound Care

Revamil Melginate

Revamil Collagen

Oxyzyme / lodozyme

Granulox Hemoglobinespray

BioPad / BioSpray

Heal Hyaluronzuur

Balance

Vochtletsel

Aldanex NL

Aldanex Europe (E)

Aldanex tegen luieruitslag bij baby's

Aldanex tegen incontinentieletsel bij ouderen





BiologiQ International

Current BiologiQ European Aldanex Partners



BiologiQ International

BiologiQ facilities





BiologiQ stands for:

Bio-active

Good Logistics

Innovative

High **Q**uality





BiologiQ. Innovating Wound Healing

State of the Art Wound Healing





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